

Scott Cancelosi

ACR Secretary / Treasurer
Director of the Public Services Division

Scott Cancelosi (pronounced Cancel-oh-see) is your ACR Secretary / Treasurer. This position also functions as ACR historian. Information and photos from any conference can be sent to Scott at scancelosi@cox.net.

A member of ACR since 1997, he has chaired the ACR Robert J. Colborn Award Committee; is a member of the ACR Web site committee and is a founding member of ACR's esteemed Rullettes. He also maintains the underground Web site ACR AfterDark. He has been with the Arizona Secretary of State's office since 1996 and is Director of the Public Services Division under Secretary Ken Bennett. The division is charged with the publication of Arizona administrative rules, office publications and special projects.

He is a member of the Governor's Emergency Council and Arizona Historical Advisory Commission (AHAC). AHAC has been entrusted to help plan Arizona's Centennial in 2012 with its main function to fund legacy projects throughout the state.

Scott has a Bachelor's degree in journalism and public relations from Northern Arizona University, Flagstaff, Ariz. He sings and plays the guitar and has appeared this year with "The Ken Bennett Trio" and supports the off-road race team, Wide Open MotorSports. The team won the Mohave Desert Racing Sportsman Unlimited class championship in 2008.

Scott lives in Phoenix with his wife Anne (recently celebrating their 10 year anniversary), daughter Maria, and Labrador retriever, Shadow.

Kevin Fetherston

Director, EHS Reference Services
BNA
1801 S. Bell St.
Arlington, VA 22202

Kevin Fetherston is the Director of Reference Services for BNA's Environment, Health, and Safety Division and managing editor of Environment and Safety Library—BNA's largest reference product on the Web—and a number of proprietary analytical and compliance services published by BNA. These services include Air Pollution Control Guide, Environment & Safety Compliance Calendar, Environment Library on DVD, Environmental Compliance Bulletin, Environmental Due Diligence Guide, Right-To-Know Planning Guide, Safety Guide, Spill Reporting Procedures Guide, Waste Management Guide, and Water Pollution Control Guide.

Kevin joined BNA in 1987 as the Senior Environmental Analyst in BNA PLUS, the custom research and document retrieval division of BNA, and was promoted to manager of the Custom Research and Monitoring unit in 1993. During his tenure with BNA PLUS, he created three BNA services: Environment & Safety Compliance Calendar, Federal Environment & Safety Regulatory Monitoring Report, and State Environment & Safety Regulatory Monitoring Report. Kevin moved to BNA's Environment and Safety Division in 1996, where he assumed management responsibility for state information appearing in all environment and safety products. He became managing editor of ESLW and eight other compliance publications in 1999. In 2009, he was named director of all BNA EHS reference services, which include the full text of federal and state laws and regulations as well as compliance information and analysis services.

Kevin holds a bachelor's degree with high honors in economics from the University of California at San Diego. He also has a Master's degree in international economics from the Johns Hopkins School of Advanced International Studies in Washington, D.C. A native of California, Kevin currently resides in Arlington, Va.

Ed Frease

Human Factors International, Inc. (HFI)

Director of Business Development, Government & Non-profit organizations

Experience

Sales & Management

- 11 years selling training & consulting in software usability / user-centered design to Government and Non-profit organizations
- 18 years Customer Relationship Management
- 4 years selling software manufacturing services to fortune 1000 Insurance companies
- 3 years interfacing with engineering managers at Rockwell Collins Avionics providing contract software engineering support
- 5 years teaching Golden Shield Qi Gong Exercises for Health
- 3 years providing alternative medicine (Maharishi Ayur Ved) to the major cities of the U.S.
- 3 years as an instructor in Television & Radio production @ University of Texas
- 3 years teaching Transcendental Meditation
- 2 years as a Design Engineer @ Navel Electronics Laboratory Center, San Diego
- 3 years as an Ensign, Lieutenant Junior Grade, and Lieutenant in the U.S. Navy

Education

MBA, Maharishi University of Management, 1985

BSEE, University of Washington, 1969

Hobbies and Special Interests

Transcendental Meditation, Public Speaking — "Distinguished Toastmaster — DTM",

Golden Shield Qi Gong for improved health, snow skiing, taking day hikes in scenic areas, and raising a 13 year old son with my Irish wife.

Jeff Horvath, Ph.D., CUA

Vice President

Human Factors International

Experience

- Over 10 years experience in field of user experience and user-centered design
- Technical expertise includes strategic planning, user-centered design, user-interface standards, usability testing, heuristic evaluations, field research, user analysis, task analysis, information architecture, interaction design, and web analytics
- Industry experience includes government, education, retail, finance, telecommunications, service, manufacturing, and biotech fields

- Responsible for working with clients to define strategic roadmap for successful UX initiatives and then overseeing delivery of solutions
- Previous clients include FAA, Caterpillar, Carlson-Wagonlit Travel, Sprint/Nextel, American Family Insurance, Motorola, Mapquest, and Lands' End

Education/Certification

- Ph.D., Educational Psychology, and M.S., Computer Science, University of Wisconsin; B.S., Computer Science, State University of New York
- Certified Usability Analyst

Selected Publication/Presentation Topics

- PET: Persuasion, Emotion & Trust
- Agile UX
- Healthcare & The Internet
- Usability ROI
- Hypermeasure: A Case-based multimedia teacher training tool
- Usability Rules the Web
- UX 2.0: User Experience in the Web 2.0 World
- What's New in Usability
- Emerging Online Marketing Tools & Tactics
- User Testing & Web Conferencing
- 3D User Interfaces, M.S.,

John Martinez

ACR Vice President

Director of the Administrative Law Division of the New Mexico Commission of Public Records

John Martinez is the Director of the Administrative Law Division of the New Mexico Commission of Public Records - State Records Center and Archives. He earned his Bachelor of Arts, Magna Cum Laude, in History with a minor in Spanish from Brigham Young University. After graduation he attended the University of Texas at Austin where he earned a Master of Arts in U.S. History, with a focus on the American Southwest. After leaving Texas, he found employment with a large financial institution in California where he worked in human resources and corporate security. Almost nine years ago he accepted a position at the New Mexico State Archives. While at the state archives, he was introduced to state rules through the archives' collection of non-current rules. Shortly thereafter, he was hired to direct the Administrative Law Division. He currently serves as the Vice President of the Administrative Codes and Registers section.

Elizabeth A. Palen

Elizabeth A. Palen is the Executive Director of the Joint Commission on Administrative Rules, the Administrative Law Advisory Committee and the Virginia Housing Commission for the Virginia Division of Legislative Services. The Joint Commission on Administrative Rules provides a bi-partisan arena for regulatory dispute resolution. The Administrative Law Advisory Committee studies and offers recommendations to the Virginia Code Commission concerning regulatory process. The Virginia Housing Commission studies housing

issues and is a forum to vet proposed legislation.

Elizabeth provides legal counsel, staffs meetings and drafts bills dealing with regulatory and housing issues.

Prior to her employment with the Division of Legislative Services, Elizabeth was the Executive Director of a Community Development Corporation, a lobbyist, legal researcher for the Virginia Senate, and a staff member for the Clerk of the Virginia House of Delegates.

Elizabeth was awarded a Bachelor of Arts degree from Mary Baldwin College in Political Science and Art and a juris doctor from the T.C. Williams School of Law, University of Richmond.

Dan Procter

Texas Register Director

Unconvinced that the 20th Century is over, Dan Procter bought a cell phone only after pay telephones became scarce. The TV antenna in his attic does not supplement cable. At a yard sale last year he handed over his Smith-Corona typewriter (to a woman who said she'd pry off the keys to use in a collage). Dan owns two record players. One of them is wind-up.

Change does not scare him. Rather it shoves him along a path several steps behind the early adapters. So, as director of the Texas Register and Texas Administrative Code for more than 20 years, he has tried to find his way between the cutting edge and the mildew.

He graduated from a university in central Oklahoma that has since changed its name. His old high school was torn down and rebuilt in another location.

And change brings surprises. Dan and his girlfriend Stephanie were married this year after a brief engagement of 16 years. They spend their free time in the summer watching old movies at an Austin vaudeville theatre-turned-picture show (once it became apparent that talkies were not just a fad.)

Michele Timmons

Michele L. Timmons has served as the Revisor of Statutes for the State of Minnesota since 1998. During that same time period, she has also been a Commissioner on the Uniform Law Commission. Currently, Ms. Timmons serves as the Chair of a Study Committee on Authentication of Online State Legal Materials for the Uniform Law Commission. Ms. Timmons did her undergraduate work at St. Olaf College in Northfield, Minnesota, and obtained her juris doctor at the University of Minnesota Law School. Immediately following law school, she clerked for the Minnesota Supreme Court.

Prior to becoming Revisor, Ms. Timmons had an eighteen-year career in county government, serving as Assistant Ramsey County Attorney, Director of the Civil Division of the County Attorney's office, and as Director of Risk Management. Throughout her career, Ms. Timmons has managed large projects, ranging from environmental resource recovery to departmental mergers to the recent development of an XML-based computer system for bill-drafting at the Revisor's office.

Melanie Kielb West

Since 2006, Melanie has directed the Economic and Regulatory Analysis Division (ERAD) of Virginia's Department of Planning & Budget (DPB). ERAD's principal job is to provide policy/legal and economic advice to the Governor on regulatory proposals spanning a broad range of subjects such as education, health, public safety, and professional and occupational licensing. Melanie also leads the Division's efforts to manage Virginia's rulemakings through the Virginia Regulatory Town Hall website. The Town Hall (townhall.virginia.gov) has over 7,000 registered public users and provides the public with unique and unprecedented access to Virginia's rulemaking process.

Melanie is an associate member of the Virginia State Bar. She obtained her J.D. from the University of Richmond School of Law and graduated from Randolph-Macon Woman's College. Melanie has two sons, Christian (6) and Colin (4).

Melanie was born in Granite Falls, Minnesota, and was raised partly in Fergus Falls and Park Rapids. Much of her family still lives in Minnesota.

Julie Yamaka

ACR President

Publications Manager, Oregon Secretary of State, Archives Division

Julie has managed the Publications Unit of the Archives Division of the Oregon Secretary of State since 1997. The Publications Unit is charged with filing and publishing the Oregon Administrative Rules, and compiling and publishing the Oregon Blue Book. She has been the managing editor of the Blue Book since 2001. Julie began her career with the Oregon Secretary of State in 1990.

She is currently serving as President of the Administrative Codes and Registers (ACR) section of the National Association of Secretaries of State, and has been a member of ACR since 1998. She served as the ACR Pacific West regional representative from 2000 to 2004, and was the 2002 Summer Conference Chair in Providence, Rhode Island. She was ACR Secretary/Treasurer from 2004 to 2006, and Vice President from 2006 to 2008.

Julie earned her Bachelor of Arts degree in German Language from the University of Oregon. She and her husband Dave live in Salem and have two grown children, Stephanie and Kevin.