

Getting the Word Out



New Mexico Preview

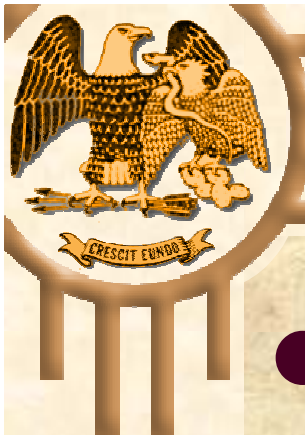
John H. Martinez



The Issue

Rules and administrative law, in general, are not well known or understood by most people.*

- * That statement includes persons both in and out of state government.**



Get the Word Out

- **Rules Are Important**
- **Government Should Know**
- **Public Should Know**

Outreach Activities



Three Areas

- **Government Leaders**
- **Rule Filers**
- **General Public**



Government Leaders

- **Letters**
 - Introduction
 - Issue
- **Phone Calls**
- **Meetings**
- **Monitoring News Stories**
- **Report to Commissioners**



Rule Filers

- **NMAC Training**
- **One-On-One Training**
- **Website Linking**
- **Surveys**
- **Rule Hearings**
- **Legislative Hearings**



General Public

- **Press Release**
- **Agency Newsletter**
- **Notification to**
 - **Search Engines**
 - **Legal Sites**
 - **Link Sites**



General Public cont.

- **Information Sheet**
- **URL Cards**
- **On-line Information**
- **Agency Links**



General Public cont.

- **Media Contacts**
- **Capitol Display**
- **Librarian Training**



Future Plans

- **Newspaper Articles**
- **Television Stories**
- **Legislative Training**
- **Small Business Regulatory Advisory Commission**



Questions?

Santa Fe, New Mexico



Summer 2006



A Few Facts

- **Founded: 1607 (or 1610)**
- **Population: 65,000**
- **Elevation: 7,000 ft**
- **Oldest Capital City in US**
- **La Villa Real de la Santa Fe de San Francisco de Asís**
- **The City Different**



Plaza and Palace



Santa Fe Plaza, 1942 - Item 001466, Collection 1987-066: New Mexico Department of Tourism Photograph Collection. New Mexico State Records Center and Archives.



Portal of the Palace

*Portal of the Palace of the
Governors, 1942 - Item
035022, Collection 1987-066:
New Mexico Department of
Tourism Photograph
Collection. New Mexico State
Records Center and
Archives.*





See you in 2006!



New Mexico: The Land of Enchantment